

**EXHIBITION – B2B – CONFERENCES** 

MRO Guangzhou

March 19-21 | 2024



# MRO SUMMIT GUANGZHOU 2024 BOOKING FORM

O China

# **ADMINISTRATION FEES: € 200**

Every company is required to pay a flat fee upon signing up for MRO SUMMIT GUANGZHOU. This fee will cover the following items:

- The official event catalogues
- 1 electrical outlet of 1.5 kW for your stand
- Wi-Fi access per delegate
- 1 QR code badge per delegate

- Up to 10 invitations to your contacts (strictly reserved for supply chain, procurement, product development, and technical functions). BCI Aerospace reserves the right to vet and possibly reject any invitations.

# BASIC PACKAGE – 9 sqm (3m x 3m)

# **Description:**

- Carpet
- Aluminium structure and white melamine partitions (height 2.5m)
- A rail of spotlights
- 1 single-sided sign: exhibitor's name + booth number
- 1 table, 4 chairs and 1 wastepaper basket
- 1 presentation page in the MRO SUMMIT GUANGZHOU catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days (March 20 & 21)
- Free and unlimited access to conference and workshop sessions
- Free access to the coffee area (March 19,20 & 21) & the dinner banquet on March 20

# → For 2 delegates

# BASIC PACKAGE - 12 sqm (3m x 4m)

# **Description:**

- Carpet
- Aluminium structure and white melamine partitions (height 2.5m)
- A rail of spotlights
- 1 single-sided sign: exhibitor's name + booth number
- 2 tables, 8 chairs and 1 wastepaper basket
- 1 presentation page in the MRO SUMMIT GUANGZHOU catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days (March 20 & 21)
- Free and unlimited access to conference and workshop sessions
- Free access to the coffee area (March 19,20 & 21) & the dinner banquet on March 20

➔ For 3 delegates

# DELUXE PACKAGE – 18 sqm (3m x 6m)

# **Description:**

- Carpet
- Aluminium structure and white melamine partitions (height 2.5m) + storage
- A rail of spotlights
- 1 single-sided sign: exhibitor's name + booth number
- 2 tables, 8 chairs and 1 wastepaper basket
- 1 presentation page in the MRO SUMMIT Guangzhou catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days (March 20 & 21)
- Free and unlimited access to conference and workshop sessions
- Free access to the coffee area (March 19,20 & 21) & the dinner banquet on March 20
  - ➔ For 4 delegates





€ 4 500

€7 500

# PREMIUM PACKAGE - 24 sqm (4m x 6m)

# **Description :**

- Customizable booth with storage closet
- Spotlights
- Graphics included: personalized sign (logo) and personalized counter
- 1 counter, 1 table, 4 chairs, 2 high tables, 6 stools and 1 wastepaper basket
- 1 presentation page in the MRO SUMMIT GUANGZHOU catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days (March 20 & 21)
- Free and unlimited access to conference and workshop sessions
- Free access to the coffee area (March 19,20 & 21) & the dinner banquet on March 20
  - For 6 delegates

# BARE SURFACE

# **Description:**

- Carpet
- 1 presentation page in the MRO SUMMIT GUANGZHOU catalogue
- 1 schedule of pre-arranged B2B meetings over 2 days ((March 20 & 21)
- Free and unlimited access to conference and workshop sessions
- Access to the coffee area (March 19,20 & 21) & the dinner banquet on March 20

→ € 250 / sqm. (MINIMUM 36 sqm)

# PLATINUM SPONSOR

### **Description:**

- PREMIUM PACKAGE (48 sqm)
- 90 second video presenting your company (video will be broadcasted on screens during the event)
- Your company logo on all supporting event documents, confirming "**Platinum Sponsor**" status (website, list of participants, floorplans, schedules, etc.)
- A double page spread in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
- An A4 flyer, front/back, presenting your company will be given to each participant
- 3000 branded goodies, provided by you at least 30 days before the event, will be distributed to each participant
- 1 advertising sign of your company displayed in the exhibition hall
- Preferential booth location within the exhibition space

➔ For 8 delegates

# GOLD SPONSOR

### **Description :**

- DELUXE PACKAGE 36 sqm
- 90 second video presenting your company (video will be broadcasted on screens during the event)
- Your company logo on all supporting event documents, confirming "Gold Sponsor" status (website, list
- of participants, floorplans, schedules, etc.)
- A double page spread in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
- 1 advertising sign of your company displayed in the exhibition hall

➔ For 6 delegates

# SILVER SPONSOR

### **Description :**

- DELUXE PACKAGE 24 sqm
- Your company logo on all supporting event documents, confirming "Silver Sponsor" status (website, list of participants, floorplans, schedules, etc.)
- list of participants, noorplans, schedules, etc.)
- An advertising page in the official catalogue of the event
- An advertising page in the participants' catalogue (PDF)
  - ➔ For 4 delegates



€ 20 000

€ 15 000





\_\_\_\_

# **BRONZE SPONSOR**

# **Description :**

# - BASIC PACKAGE 12 sqm

- Your company logo on all supporting event documents, confirming **"Bronze Sponsor"** status (website, list of participants, floorplans, schedules, etc.)

- An advertising page in the participants' catalogue (PDF)

→ For 3 delegates



# **ADDITIONAL OPTIONS & SPONSORSHIP OPPORTUNITIES**

SPONSOR THE COFFEE BREAK AREA	
<b>Description:</b> Come and set-up your roll-ups and brochures in the coffee break area to promote your company! You will be visible to all the participants who come to get refreshments each day of the event, morning, and afternoon.	→ € 5 000
YOUR ADVERTIZING PAGE IN THE OFFICIAL CATALOGUE	

YOUR ADVERTIZING PAGE IN THE OFFICIAL CATALOGUE	
<b>Description:</b> The event's official catalogue is given to each participant upon arrival. It contains the general program of the event, the conference program, the map of the exhibition hall, etc.	→ € 1 000

ORDER CONFIRMATION		
BASIC PACKAGE – 9 sqm (3m x 3m)		€ 3 000
BASIC PACKAGE – 12 sqm (6m x 2m)		€ 4 500
CUSTOMIZED DELUXE PACKAGE – 18 sqm (3m x 6m)		€ 7 500
PREMIUM PACKAGE – 24 sqm (6m x 4m)		€ 10 000
BARE SURFACE (minimum 36sqm)		€ 250 x sqm
**PLATINUM SPONSOR – 48 sqm (6m x 8m) **		€ 30 000
**GOLD SPONSOR – 36 sqm (6m x 6m) **		€ 20 000
**SILVER SPONSOR – 24 sqm (4m x6m) **		€ 15 000
**BRONZE SPONSOR – 12 sqm (6m x 2m) **		€ 8 000
SPONSOR THE COFFEE BREAK AREA		€ 5 000
SPONSOR THE RECEPTION DESK		€ 2 000
YOUR ADVERTIZING PAGE IN THE OFFICIAL CATALOGUE		€ 1 000
TOTAL		€
MANAGEMENT FEES	$\mathbf{\nabla}$	€ 200
TOTAL		€

# <u>\*Additional Information on tax:</u>

a) If your company is registered in France, French tax (VAT) is due and will appear on the final invoice.

b) If your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.

- c) If your company is based in a non-European country, no taxes are applicable.
- d) If your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

# A deposit of 60% of the amount must be paid when sending the booking form. The total balance must be paid BEFORE the event.

# Payment can be made by:

- Credit card: ask for the secure link : compta@advbe.com
- Bank transfer (a copy of the transfer confirmation must be sent to us by email: compta@advbe.com)

# ABE BANK ACCOUNT DETAILS (mentioned on the invoice) for payment in **EUROS**:

IBAN: FR76 3000 4008 0400 0107 2835 736 SWIFT: BNPAFRPPXXX **Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES** Address: 8-10 avenue Ledru Rollin - 75012 Paris, France

# **TERMS & CONDITIONS**

Name of the event: MRO SUMMIT GUANGZHOU2023 (referred to as the "Event"): Date: March 19-21,2024 (referred to as the "Event date") Location: Exhibition center (referred to as the "Place"):

City, Country: Guangzhou, China

### 1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 rue de la Rochefoucauld -BILLANCOURT CEDEX -France, hereafter referred to as the Organizer.

### 2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions

#### 3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

#### 4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund. All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

#### 5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

### **6/ PREVENTIVE MEASURES**

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible disease

The Participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

#### 7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However, the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff, or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff, and belongings during the preparation and running of the Event.

### 8/ FOR THE DIGITAL EVENT ONLY:

(a) You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.

(b) We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein. (c) The Organizer may issue you with a username and password. Usernames and passwords are confidential and remain the property of the Organizer at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password.

(d) Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libellous postings or any postings which are illegal or infringe the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law.

(e) You may use the Event Platform solely for access to the Event. Without limitation, you must not:

(i) download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain, (ii) use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions,

(iii) infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon, (iv) transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or

(v) knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses. (f) We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

#### 9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

### 10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

#### 11/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

#### 12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business f or the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: privacy, confidentiality, and management of personal information

### **Company name:**

### Name of authorized officer or representative:

□ I agree with advanced business event's general terms and conditions.

### Date, signature, and company's seal: